

## **GIGI FERNANDEZ LAUNCHES “MASTER DOUBLES WITH GIGI” Master Your Doubles Game With 17-time Grand Slam Doubles Winner**

**Washington, D.C.** – November 9, 2011 – Gigi Fernandez, one of the greatest doubles players of all-time, is proud to introduce “Master Doubles with Gigi” to tennis clubs across the United States. Produced by Net Results Marketing, Inc. and Gigi Fernandez, the new program will help amateur tennis players master the lost art of doubles with the unique perspective of International Tennis Hall of Fame Inductee and two-time Olympic Gold Medalist, Gigi Fernandez. Fernandez, who won 17 Grand Slam doubles titles during her career, is now available to spend a full or half day at tennis clubs around the country.

A half-day session kicks off with the opportunity to meet, greet and take a commemorative photo with Gigi, followed by a two hour adult clinic. The clinics will focus on doubles, including volley and overhead technique as well as doubles serve and return strategies. Gigi will then spend time sharing stories about life on the WTA Tour and answering questions, while everyone relaxes over a bite to eat.

A full day session includes all of the components of the half-day session as well as the opportunity for the junior members of the club to meet and learn from one of the greatest players of all time. After lunch, Gigi will spend time getting to know and taking pictures with the players followed by a junior clinic, which will also focus on the lost art of doubles and the all court game. The last portion of the day wraps up with Gigi giving a motivational speech followed by a Q & A session. Customized experiences can also be created upon request.

Known for her doubles prowess and gregarious personality, Gigi also excelled in singles, reaching a career high ranking of #17 in the world with a semifinal appearance at Wimbledon and two quarterfinal appearances at the US Open.

Fernandez says, “tennis really is the sport of a lifetime but doubles strategy and technique seems to be the lost art of the sport. To be a successful doubles player, you need teamwork, communication, timing and sportsmanship skills.” The Olympic gold medalist continued, “tennis has brought so much to my life and that's why I am so happy to bring the art of doubles play to adults and children across the U.S.”

Don't miss this wonderful opportunity to share a day with one of the greatest doubles players of all time! For more information please call 202-250-5310.

### **ABOUT NET RESULTS MARKETING, INC.:**

Net Results Marketing is a full-service sports, entertainment and municipal marketing company that specializes in sponsorship sales, corporate and special events, and celebrity endorsements and appearances. Net Results' mission is to approach each event with superior creativity, attention to detail and customer service. For more information please go to [www.netresultsmktg.com](http://www.netresultsmktg.com).

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